

1044 Pico Blvd**Demographics**

1044 Pico Blvd
Santa Monica, CA 90405
Property Type: Office
Specific Use: General Purpose
Building Size: 2,800 SF
Year Built: 1948

Population	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Estimated Population	29,931	205,667	442,208	29,126	202,591	438,729
Total Census 2010 Population	30,299	204,815	433,560	30,299	204,815	433,560
Population Change %	-1.8%	-.5%	-.3%	-5.1%	-2.3%	-2%
Population Density (People/SQ Mile)	12,185	13,070	13,346	11,882	12,914	13,296
Median Age	45	44	45	47	47	47
Total Males	15,085	102,075	217,491	14,630	100,224	215,228
Total Females	14,846	103,592	224,717	14,496	102,367	223,501

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
4 Years Old and Younger	1,573	11,169	24,990	1,362	9,712	22,303
5 - 9 Years Old	1,679	11,877	26,382	1,599	11,379	25,752
10 - 14 Years Old	1,464	10,159	22,585	1,631	11,611	25,903
15 - 19 Years Old	1,252	8,496	19,957	1,442	10,141	22,909
20 - 24 Years Old	1,275	8,746	23,137	1,268	8,915	21,423
25 - 29 Years Old	1,648	12,144	30,782	1,329	9,524	23,920
30 - 34 Years Old	2,280	16,928	38,027	1,609	11,841	28,755
35 - 39 Years Old	2,827	20,109	41,306	2,169	15,901	35,351
40 - 44 Years Old	3,084	20,718	40,903	2,632	18,579	38,646
45 - 49 Years Old	2,922	18,607	36,450	2,765	18,723	37,620
50 - 54 Years Old	2,514	15,617	30,900	2,671	17,354	34,369
55 - 59 Years Old	2,164	13,658	27,396	2,362	15,141	30,181
60 - 64 Years Old	1,520	10,043	20,520	1,819	11,792	23,752
65 - 69 Years Old	1,089	7,681	15,996	1,386	9,291	19,037
70 - 74 Years Old	788	5,824	12,463	1,009	7,089	14,832
75 - 79 Years Old	614	4,792	10,462	716	5,328	11,412

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
80 - 84 Years Old	475	3,751	8,345	535	4,145	9,053
85 Years Old and Older	763	5,348	11,607	822	6,125	13,511

Population By Ethnicity	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
White	24,886	169,786	345,661	24,546	168,429	344,175
Black	1,922	6,924	17,749	1,735	6,342	16,473
Native American	162	999	1,904	96	672	1,350
Asian	2,156	22,806	64,951	2,289	24,062	69,364
Pacific Islander	11	96	342	7	61	259
2 or More Races	794	5,056	11,601	453	3,025	7,108
Hispanic	6,474	39,061	85,620	6,274	38,106	84,448
White Non-Hispanic	17,619	125,186	249,354	17,084	121,790	243,111

Housing	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Estimated Households	15,659	105,758	209,262	15,463	105,505	209,658
Total Census 2010 Households	16,000	104,614	205,070	16,000	104,614	205,070
Average Household Size	1.9	2	2.1	.3	.1	3.1
Total Housing Units	17,530	113,373	221,526	17,727	114,830	225,202
Owner	3,606	33,019	75,859	3,632	33,510	77,213
Renter	12,473	73,606	134,344	12,600	74,471	136,440
Vacant Housing Units	1,454	6,751	11,320	1,496	6,854	11,550

Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Under \$10,000	1,697	9,534	19,808	1,666	9,535	20,101
\$10,000 - \$14,999	973	5,119	10,039	959	5,103	10,102
\$15,000 - \$19,999	916	4,943	9,546	903	4,926	9,586
\$20,000 - \$24,999	786	4,918	9,989	774	4,913	10,027
\$25,000 - \$29,999	978	5,307	10,351	962	5,296	10,380
\$30,000 - \$34,999	879	5,880	10,950	866	5,883	10,997
\$35,000 - \$39,999	908	5,156	10,185	893	5,156	10,233
\$40,000 - \$44,999	916	5,474	10,310	907	5,473	10,330
\$45,000 - \$49,999	628	4,521	8,611	621	4,528	8,650
\$50,000 - \$59,999	1,125	8,061	16,183	1,118	8,067	16,246
\$60,000 - \$74,999	1,585	10,190	19,958	1,571	10,175	20,027
\$75,000 - \$99,999	1,554	11,507	21,864	1,538	11,481	21,870
\$100,000 - \$124,999	991	7,547	14,398	982	7,504	14,365

Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
\$125,000 - \$149,999	416	4,210	8,475	409	4,194	8,440
\$150,000 - \$199,999	428	4,718	9,560	427	4,686	9,510
Over \$200,000	649	7,302	16,520	645	7,269	16,336
Median Household Income	\$46,877	\$63,695	\$67,465	\$46,993	\$63,741	\$67,467
Aggregate Household Income	\$957, 063,426	\$8, 382,597,625	\$17, 516,839,781	\$949, 615,718	\$8, 357,118,186	\$17, 428,871,340
Average Household Income	\$63,215	\$87,906	\$95,468	\$63,423	\$87,949	\$95,447
Per Capita Household Income	\$31,812	\$41,686	\$43,268	\$32,341	\$42,223	\$43,775

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Annual Household	\$688, 724,531	\$5, 092,805,320	\$10, 113,049,890	\$686, 469,634	\$5, 122,179,703	\$10, 195,077,289
Average Annual Household	\$43,740	\$48,776	\$49,657	\$44,121	\$49,240	\$50,108
Food	\$5,640	\$6,140	\$6,228	\$5,640	\$6,174	\$6,265
Cereals & Bakery Products	\$412	\$429	\$432	\$410	\$429	\$432
Cereals & Cereal Products	\$152	\$163	\$165	\$153	\$164	\$166
Bakery Products	\$295	\$311	\$314	\$285	\$298	\$300
Meats, Poultry, Fish & Eggs	\$884	\$940	\$950	\$898	\$954	\$964
Dairy ProductseFMisc	\$356	\$382	\$387	\$367	\$398	\$403
Housing	\$14,248	\$15,669	\$15,916	\$14,441	\$15,914	\$16,162
Owned Dwellings	\$5,599	\$6,503	\$6,660	\$5,721	\$6,677	\$6,842
Mortgage Interest & Charges	\$2,867	\$3,363	\$3,449	\$2,714	\$3,158	\$3,234
Property Taxes	\$1,597	\$1,835	\$1,877	\$1,556	\$1,774	\$1,812
Rented Dwellings	\$2,315	\$2,130	\$2,099	\$2,237	\$2,046	\$2,013
Utilities, Fuels & Public Services	\$3,165	\$3,376	\$3,412	\$3,188	\$3,384	\$3,414
Natural Gas	\$472	\$502	\$507	\$452	\$480	\$485
Electricity	\$1,152	\$1,218	\$1,229	\$1,158	\$1,217	\$1,225
Fuel Oil or Other Fuels	\$119	\$125	\$125	\$120	\$126	\$127
Telephone Services	\$1,047	\$1,115	\$1,127	\$1,096	\$1,176	\$1,190
Water & Other Public Services	\$335	\$356	\$360	\$345	\$367	\$370
Household Operations	\$734	\$848	\$868	\$724	\$834	\$853
Personal Services	\$276	\$317	\$324	\$279	\$319	\$326
Other Household Expenses	\$491	\$561	\$573	\$508	\$588	\$602
Housekeeping Supplies	\$592	\$638	\$646	\$576	\$621	\$628
Household Furnishings & Equipment	\$1,524	\$1,749	\$1,787	\$1,455	\$1,650	\$1,682
Furniture	\$406	\$474	\$486	\$394	\$455	\$466
Floor Coverings	\$41	\$47	\$48	\$41	\$47	\$48
Major Appliances	\$216	\$243	\$247	\$217	\$245	\$249

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Sm. Appliances & Misc Housewares	\$99	\$109	\$111	\$99	\$110	\$112
Apparel & Services	\$1,594	\$1,769	\$1,800	\$1,612	\$1,784	\$1,813
Transportation	\$7,911	\$8,820	\$8,979	\$8,102	\$9,023	\$9,178
Maintenance & Repairs	\$608	\$665	\$674	\$607	\$663	\$671
Vehicle Insurance	\$1,103	\$1,210	\$1,227	\$1,112	\$1,204	\$1,217
Public Transportation	\$407	\$477	\$489	\$404	\$472	\$484
Health Care	\$2,867	\$3,037	\$3,063	\$2,830	\$2,999	\$3,023
Entertainment	\$2,329	\$2,652	\$2,709	\$2,409	\$2,769	\$2,832
Tobacco & Smoking Related	\$272	\$277	\$278	\$281	\$286	\$286
Cash Contributions	\$1,440	\$1,663	\$1,702	\$1,442	\$1,667	\$1,705
Personal Insurance & Pensions	\$4,672	\$5,611	\$5,775	\$4,579	\$5,464	\$5,615
Life & Other Personal Insurance	\$364	\$419	\$429	\$367	\$421	\$430
Pensions & Social Security	\$4,319	\$5,198	\$5,351	\$4,234	\$5,072	\$5,215