

**The New Orleans Building**

**Demographics**



**2665 Main St**  
**Santa Monica, CA 90405**  
**Property Type: Office**  
**Specific Use: General Purpose**  
**Building Size: 10,800 SF**  
**Year Built: 1979**

Population	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
<b>Total Estimated Population</b>	28,412	162,911	405,585	27,979	160,164	402,016
<b>Total Census 2010 Population</b>	28,325	162,497	397,046	28,325	162,497	397,046
<b>Population Change %</b>	1%	-.3%	%	-.2%	-2.2%	-1.6%
<b>Population Density (People/SQ Mile)</b>	15,243	12,781	13,248	15,078	12,603	13,182
<b>Median Age</b>	44	45	44	46	48	47
<b>Total Males</b>	14,707	81,198	200,553	14,389	79,553	198,208
<b>Total Females</b>	13,705	81,713	205,032	13,590	80,611	203,808

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
<b>4 Years Old and Younger</b>	1,568	8,561	22,838	1,362	7,417	20,140
<b>5 - 9 Years Old</b>	1,659	9,238	24,376	1,589	8,780	23,482
<b>10 - 14 Years Old</b>	1,401	8,064	21,076	1,615	9,041	23,885
<b>15 - 19 Years Old</b>	1,137	6,807	17,958	1,367	8,021	21,046
<b>20 - 24 Years Old</b>	1,142	6,731	19,743	1,177	7,011	19,124
<b>25 - 29 Years Old</b>	1,608	8,868	26,878	1,252	7,221	20,896
<b>30 - 34 Years Old</b>	2,360	12,434	34,593	1,582	8,765	25,426
<b>35 - 39 Years Old</b>	2,951	15,438	38,595	2,217	11,921	32,206
<b>40 - 44 Years Old</b>	3,129	16,599	38,625	2,690	14,371	35,928
<b>45 - 49 Years Old</b>	2,840	15,325	34,408	2,793	14,971	35,357
<b>50 - 54 Years Old</b>	2,346	13,029	29,037	2,603	14,215	32,361
<b>55 - 59 Years Old</b>	1,994	11,440	25,556	2,247	12,583	28,314
<b>60 - 64 Years Old</b>	1,365	8,373	18,989	1,694	9,825	22,160
<b>65 - 69 Years Old</b>	955	6,327	14,674	1,254	7,719	17,634
<b>70 - 74 Years Old</b>	662	4,728	11,315	902	5,836	13,599
<b>75 - 79 Years Old</b>	484	3,820	9,401	620	4,326	10,386

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
80 - 84 Years Old	353	2,953	7,409	433	3,323	8,148
85 Years Old and Older	458	4,176	10,114	582	4,818	11,924

Population By Ethnicity	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
White	24,277	136,854	319,939	24,230	135,789	318,649
Black	1,635	6,221	16,282	1,521	5,700	15,115
Native American	147	813	1,842	78	540	1,307
Asian	1,547	14,777	56,873	1,658	15,565	60,392
Pacific Islander	11	76	306	10	54	222
2 or More Races	795	4,170	10,343	482	2,516	6,331
Hispanic	6,567	31,858	82,054	6,450	31,103	80,816
White Non-Hispanic	17,025	100,591	228,198	16,673	97,884	222,691

Housing	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Estimated Households	15,216	83,990	195,662	15,194	83,637	196,293
Total Census 2010 Households	15,232	83,603	190,904	15,232	83,603	190,904
Average Household Size	1.9	2	2.1	.1	.1	.1
Total Housing Units	16,923	92,079	205,889	17,190	93,608	209,271
Owner	3,714	26,510	68,117	3,752	26,943	69,302
Renter	11,731	59,300	127,425	11,915	60,267	129,420
Vacant Housing Units	1,481	6,272	10,345	1,525	6,402	10,551

Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Under \$10,000	1,555	7,570	18,328	1,550	7,539	18,593
\$10,000 - \$14,999	887	3,998	9,353	889	3,970	9,409
\$15,000 - \$19,999	834	4,067	9,119	829	4,045	9,159
\$20,000 - \$24,999	738	3,900	9,365	736	3,884	9,403
\$25,000 - \$29,999	833	4,093	9,746	838	4,070	9,781
\$30,000 - \$34,999	978	4,613	10,310	984	4,600	10,365
\$35,000 - \$39,999	730	4,171	9,635	733	4,170	9,689
\$40,000 - \$44,999	870	4,300	9,777	865	4,281	9,802
\$45,000 - \$49,999	669	3,521	8,220	680	3,531	8,271
\$50,000 - \$59,999	1,110	6,292	15,235	1,110	6,279	15,324
\$60,000 - \$74,999	1,595	8,128	19,132	1,594	8,114	19,226
\$75,000 - \$99,999	1,466	9,099	20,803	1,464	9,062	20,832
\$100,000 - \$124,999	1,051	6,114	13,537	1,044	6,089	13,537

Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
<b>\$125,000 - \$149,999</b>	494	3,554	7,989	491	3,546	7,984
<b>\$150,000 - \$199,999</b>	424	3,879	8,850	422	3,854	8,827
<b>Over \$200,000</b>	755	5,549	13,889	751	5,532	13,801
<b>Median Household Income</b>	\$48,005	\$61,717	\$66,173	\$48,139	\$61,780	\$66,192
<b>Aggregate Household Income</b>	\$1, 026,472,285	\$6, 501,894,264	\$15, 680,398,313	\$1, 031,334,340	\$6, 486,329,796	\$15, 659,325,342
<b>Average Household Income</b>	\$66,823	\$82,828	\$91,827	\$67,180	\$82,925	\$91,837
<b>Per Capita Household Income</b>	\$37,258	\$40,800	\$41,586	\$37,998	\$41,377	\$42,084

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
<b>Total Annual Household</b>	\$686, 704,559	\$4, 049,705,158	\$9, 417,011,085	\$690, 853,644	\$4, 070,144,505	\$9, 512,208,228
<b>Average Annual Household</b>	\$44,885	\$48,888	\$49,465	\$45,345	\$49,361	\$49,919
<b>Food</b>	\$5,760	\$6,164	\$6,207	\$5,774	\$6,197	\$6,243
<b>Cereals &amp; Bakery Products</b>	\$417	\$431	\$431	\$415	\$431	\$431
<b>Cereals &amp; Cereal Products</b>	\$155	\$164	\$164	\$156	\$165	\$166
<b>Bakery Products</b>	\$300	\$313	\$313	\$289	\$300	\$299
<b>Meats, Poultry, Fish &amp; Eggs</b>	\$898	\$945	\$948	\$912	\$959	\$962
<b>Dairy ProductseFMisc</b>	\$363	\$384	\$386	\$375	\$400	\$402
<b>Housing</b>	\$14,584	\$15,720	\$15,857	\$14,809	\$15,968	\$16,101
<b>Owned Dwellings</b>	\$5,800	\$6,502	\$6,628	\$5,940	\$6,674	\$6,807
<b>Mortgage Interest &amp; Charges</b>	\$2,975	\$3,360	\$3,432	\$2,812	\$3,157	\$3,219
<b>Property Taxes</b>	\$1,651	\$1,836	\$1,868	\$1,608	\$1,776	\$1,804
<b>Rented Dwellings</b>	\$2,281	\$2,164	\$2,101	\$2,204	\$2,080	\$2,016
<b>Utilities, Fuels &amp; Public Services</b>	\$3,219	\$3,393	\$3,404	\$3,243	\$3,403	\$3,408
<b>Natural Gas</b>	\$479	\$505	\$506	\$461	\$483	\$484
<b>Electricity</b>	\$1,170	\$1,225	\$1,227	\$1,177	\$1,224	\$1,223
<b>Fuel Oil or Other Fuels</b>	\$121	\$125	\$125	\$122	\$127	\$127
<b>Telephone Services</b>	\$1,063	\$1,121	\$1,125	\$1,115	\$1,182	\$1,187
<b>Water &amp; Other Public Services</b>	\$340	\$358	\$359	\$351	\$369	\$370
<b>Household Operations</b>	\$761	\$848	\$862	\$751	\$834	\$848
<b>Personal Services</b>	\$285	\$317	\$322	\$288	\$320	\$325
<b>Other Household Expenses</b>	\$506	\$561	\$570	\$526	\$588	\$599
<b>Housekeeping Supplies</b>	\$604	\$641	\$644	\$588	\$624	\$626
<b>Household Furnishings &amp; Equipment</b>	\$1,576	\$1,750	\$1,778	\$1,502	\$1,653	\$1,675
<b>Furniture</b>	\$421	\$474	\$483	\$407	\$455	\$464
<b>Floor Coverings</b>	\$42	\$47	\$48	\$42	\$47	\$47
<b>Major Appliances</b>	\$224	\$244	\$247	\$224	\$245	\$248

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
<b>Sm. Appliances &amp; Misc Housewares</b>	\$101	\$109	\$110	\$102	\$110	\$111
<b>Apparel &amp; Services</b>	\$1,635	\$1,773	\$1,793	\$1,655	\$1,789	\$1,807
<b>Transportation</b>	\$8,107	\$8,838	\$8,952	\$8,311	\$9,044	\$9,154
<b>Maintenance &amp; Repairs</b>	\$622	\$667	\$673	\$622	\$665	\$670
<b>Vehicle Insurance</b>	\$1,129	\$1,214	\$1,223	\$1,136	\$1,209	\$1,215
<b>Public Transportation</b>	\$422	\$476	\$486	\$419	\$471	\$481
<b>Health Care</b>	\$2,913	\$3,055	\$3,058	\$2,876	\$3,017	\$3,018
<b>Entertainment</b>	\$2,394	\$2,654	\$2,696	\$2,487	\$2,771	\$2,817
<b>Tobacco &amp; Smoking Related</b>	\$275	\$279	\$277	\$284	\$289	\$286
<b>Cash Contributions</b>	\$1,492	\$1,664	\$1,694	\$1,497	\$1,668	\$1,697
<b>Personal Insurance &amp; Pensions</b>	\$4,878	\$5,599	\$5,742	\$4,780	\$5,455	\$5,585
<b>Life &amp; Other Personal Insurance</b>	\$377	\$419	\$427	\$380	\$421	\$428
<b>Pensions &amp; Social Security</b>	\$4,511	\$5,186	\$5,321	\$4,423	\$5,062	\$5,187