

1044 Pico Blvd

Demographics



1044 Pico Blvd
Santa Monica, CA 90405
Property Type: Office
Specific Use: General Purpose
Building Size: 2,800 SF
Year Built: 1948

| Population | 2015 | | | 2016 Projection | | |
|--|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| Total Estimated Population | 29,931 | 205,667 | 442,208 | 29,126 | 202,591 | 438,729 |
| Total Census 2010 Population | 30,299 | 204,815 | 433,560 | 30,299 | 204,815 | 433,560 |
| Population Change % | -1.8% | -.5% | -.3% | -5.1% | -2.3% | -2% |
| Population Density (People/SQ Mile) | 12,185 | 13,070 | 13,346 | 11,882 | 12,914 | 13,296 |
| Median Age | 45 | 44 | 45 | 47 | 47 | 47 |
| Total Males | 15,085 | 102,075 | 217,491 | 14,630 | 100,224 | 215,228 |
| Total Females | 14,846 | 103,592 | 224,717 | 14,496 | 102,367 | 223,501 |

| Population By Age Group | 2015 | | | 2016 Projection | | |
|--------------------------------|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| 4 Years Old and Younger | 1,573 | 11,169 | 24,990 | 1,362 | 9,712 | 22,303 |
| 5 - 9 Years Old | 1,679 | 11,877 | 26,382 | 1,599 | 11,379 | 25,752 |
| 10 - 14 Years Old | 1,464 | 10,159 | 22,585 | 1,631 | 11,611 | 25,903 |
| 15 - 19 Years Old | 1,252 | 8,496 | 19,957 | 1,442 | 10,141 | 22,909 |
| 20 - 24 Years Old | 1,275 | 8,746 | 23,137 | 1,268 | 8,915 | 21,423 |
| 25 - 29 Years Old | 1,648 | 12,144 | 30,782 | 1,329 | 9,524 | 23,920 |
| 30 - 34 Years Old | 2,280 | 16,928 | 38,027 | 1,609 | 11,841 | 28,755 |
| 35 - 39 Years Old | 2,827 | 20,109 | 41,306 | 2,169 | 15,901 | 35,351 |
| 40 - 44 Years Old | 3,084 | 20,718 | 40,903 | 2,632 | 18,579 | 38,646 |
| 45 - 49 Years Old | 2,922 | 18,607 | 36,450 | 2,765 | 18,723 | 37,620 |
| 50 - 54 Years Old | 2,514 | 15,617 | 30,900 | 2,671 | 17,354 | 34,369 |
| 55 - 59 Years Old | 2,164 | 13,658 | 27,396 | 2,362 | 15,141 | 30,181 |
| 60 - 64 Years Old | 1,520 | 10,043 | 20,520 | 1,819 | 11,792 | 23,752 |
| 65 - 69 Years Old | 1,089 | 7,681 | 15,996 | 1,386 | 9,291 | 19,037 |
| 70 - 74 Years Old | 788 | 5,824 | 12,463 | 1,009 | 7,089 | 14,832 |
| 75 - 79 Years Old | 614 | 4,792 | 10,462 | 716 | 5,328 | 11,412 |

| Population By Age Group | 2015 | | | 2016 Projection | | |
|-------------------------------|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| 80 - 84 Years Old | 475 | 3,751 | 8,345 | 535 | 4,145 | 9,053 |
| 85 Years Old and Older | 763 | 5,348 | 11,607 | 822 | 6,125 | 13,511 |

| Population By Ethnicity | 2015 | | | 2016 Projection | | |
|---------------------------|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| White | 24,886 | 169,786 | 345,661 | 24,546 | 168,429 | 344,175 |
| Black | 1,922 | 6,924 | 17,749 | 1,735 | 6,342 | 16,473 |
| Native American | 162 | 999 | 1,904 | 96 | 672 | 1,350 |
| Asian | 2,156 | 22,806 | 64,951 | 2,289 | 24,062 | 69,364 |
| Pacific Islander | 11 | 96 | 342 | 7 | 61 | 259 |
| 2 or More Races | 794 | 5,056 | 11,601 | 453 | 3,025 | 7,108 |
| Hispanic | 6,474 | 39,061 | 85,620 | 6,274 | 38,106 | 84,448 |
| White Non-Hispanic | 17,619 | 125,186 | 249,354 | 17,084 | 121,790 | 243,111 |

| Housing | 2015 | | | 2016 Projection | | |
|-------------------------------------|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| Total Estimated Households | 15,659 | 105,758 | 209,262 | 15,463 | 105,505 | 209,658 |
| Total Census 2010 Households | 16,000 | 104,614 | 205,070 | 16,000 | 104,614 | 205,070 |
| Average Household Size | 1.9 | 2 | 2.1 | .3 | .1 | 3.1 |
| Total Housing Units | 17,530 | 113,373 | 221,526 | 17,727 | 114,830 | 225,202 |
| Owner | 3,606 | 33,019 | 75,859 | 3,632 | 33,510 | 77,213 |
| Renter | 12,473 | 73,606 | 134,344 | 12,600 | 74,471 | 136,440 |
| Vacant Housing Units | 1,454 | 6,751 | 11,320 | 1,496 | 6,854 | 11,550 |

| Income | 2015 | | | 2016 Projection | | |
|------------------------------|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| Under \$10,000 | 1,697 | 9,534 | 19,808 | 1,666 | 9,535 | 20,101 |
| \$10,000 - \$14,999 | 973 | 5,119 | 10,039 | 959 | 5,103 | 10,102 |
| \$15,000 - \$19,999 | 916 | 4,943 | 9,546 | 903 | 4,926 | 9,586 |
| \$20,000 - \$24,999 | 786 | 4,918 | 9,989 | 774 | 4,913 | 10,027 |
| \$25,000 - \$29,999 | 978 | 5,307 | 10,351 | 962 | 5,296 | 10,380 |
| \$30,000 - \$34,999 | 879 | 5,880 | 10,950 | 866 | 5,883 | 10,997 |
| \$35,000 - \$39,999 | 908 | 5,156 | 10,185 | 893 | 5,156 | 10,233 |
| \$40,000 - \$44,999 | 916 | 5,474 | 10,310 | 907 | 5,473 | 10,330 |
| \$45,000 - \$49,999 | 628 | 4,521 | 8,611 | 621 | 4,528 | 8,650 |
| \$50,000 - \$59,999 | 1,125 | 8,061 | 16,183 | 1,118 | 8,067 | 16,246 |
| \$60,000 - \$74,999 | 1,585 | 10,190 | 19,958 | 1,571 | 10,175 | 20,027 |
| \$75,000 - \$99,999 | 1,554 | 11,507 | 21,864 | 1,538 | 11,481 | 21,870 |
| \$100,000 - \$124,999 | 991 | 7,547 | 14,398 | 982 | 7,504 | 14,365 |

| Income | 2015 | | | 2016 Projection | | |
|------------------------------------|-------------------|---------------------|----------------------|-------------------|---------------------|----------------------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| \$125,000 - \$149,999 | 416 | 4,210 | 8,475 | 409 | 4,194 | 8,440 |
| \$150,000 - \$199,999 | 428 | 4,718 | 9,560 | 427 | 4,686 | 9,510 |
| Over \$200,000 | 649 | 7,302 | 16,520 | 645 | 7,269 | 16,336 |
| Median Household Income | \$46,877 | \$63,695 | \$67,465 | \$46,993 | \$63,741 | \$67,467 |
| Aggregate Household Income | \$957, 063,426 | \$8, 382,597,625 | \$17, 516,839,781 | \$949, 615,718 | \$8, 357,118,186 | \$17, 428,871,340 |
| Average Household Income | \$63,215 | \$87,906 | \$95,468 | \$63,423 | \$87,949 | \$95,447 |
| Per Capita Household Income | \$31,812 | \$41,686 | \$43,268 | \$32,341 | \$42,223 | \$43,775 |

| Household Expenditures | 2015 | | | 2016 Projection | | |
|---|-------------------|---------------------|----------------------|-------------------|---------------------|----------------------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| Total Annual Household | \$688, 724,531 | \$5, 092,805,320 | \$10, 113,049,890 | \$686, 469,634 | \$5, 122,179,703 | \$10, 195,077,289 |
| Average Annual Household | \$43,740 | \$48,776 | \$49,657 | \$44,121 | \$49,240 | \$50,108 |
| Food | \$5,640 | \$6,140 | \$6,228 | \$5,640 | \$6,174 | \$6,265 |
| Cereals & Bakery Products | \$412 | \$429 | \$432 | \$410 | \$429 | \$432 |
| Cereals & Cereal Products | \$152 | \$163 | \$165 | \$153 | \$164 | \$166 |
| Bakery Products | \$295 | \$311 | \$314 | \$285 | \$298 | \$300 |
| Meats, Poultry, Fish & Eggs | \$884 | \$940 | \$950 | \$898 | \$954 | \$964 |
| Dairy ProductseFMisc | \$356 | \$382 | \$387 | \$367 | \$398 | \$403 |
| Housing | \$14,248 | \$15,669 | \$15,916 | \$14,441 | \$15,914 | \$16,162 |
| Owned Dwellings | \$5,599 | \$6,503 | \$6,660 | \$5,721 | \$6,677 | \$6,842 |
| Mortgage Interest & Charges | \$2,867 | \$3,363 | \$3,449 | \$2,714 | \$3,158 | \$3,234 |
| Property Taxes | \$1,597 | \$1,835 | \$1,877 | \$1,556 | \$1,774 | \$1,812 |
| Rented Dwellings | \$2,315 | \$2,130 | \$2,099 | \$2,237 | \$2,046 | \$2,013 |
| Utilities, Fuels & Public Services | \$3,165 | \$3,376 | \$3,412 | \$3,188 | \$3,384 | \$3,414 |
| Natural Gas | \$472 | \$502 | \$507 | \$452 | \$480 | \$485 |
| Electricity | \$1,152 | \$1,218 | \$1,229 | \$1,158 | \$1,217 | \$1,225 |
| Fuel Oil or Other Fuels | \$119 | \$125 | \$125 | \$120 | \$126 | \$127 |
| Telephone Services | \$1,047 | \$1,115 | \$1,127 | \$1,096 | \$1,176 | \$1,190 |
| Water & Other Public Services | \$335 | \$356 | \$360 | \$345 | \$367 | \$370 |
| Household Operations | \$734 | \$848 | \$868 | \$724 | \$834 | \$853 |
| Personal Services | \$276 | \$317 | \$324 | \$279 | \$319 | \$326 |
| Other Household Expenses | \$491 | \$561 | \$573 | \$508 | \$588 | \$602 |
| Housekeeping Supplies | \$592 | \$638 | \$646 | \$576 | \$621 | \$628 |
| Household Furnishings & Equipment | \$1,524 | \$1,749 | \$1,787 | \$1,455 | \$1,650 | \$1,682 |
| Furniture | \$406 | \$474 | \$486 | \$394 | \$455 | \$466 |
| Floor Coverings | \$41 | \$47 | \$48 | \$41 | \$47 | \$48 |
| Major Appliances | \$216 | \$243 | \$247 | \$217 | \$245 | \$249 |

| Household Expenditures | 2015 | | | 2016 Projection | | |
|---|----------|-----------|-----------|-----------------|-----------|-----------|
| | < 1 Mile | < 3 Miles | < 5 Miles | < 1 Mile | < 3 Miles | < 5 Miles |
| Sm. Appliances & Misc Housewares | \$99 | \$109 | \$111 | \$99 | \$110 | \$112 |
| Apparel & Services | \$1,594 | \$1,769 | \$1,800 | \$1,612 | \$1,784 | \$1,813 |
| Transportation | \$7,911 | \$8,820 | \$8,979 | \$8,102 | \$9,023 | \$9,178 |
| Maintenance & Repairs | \$608 | \$665 | \$674 | \$607 | \$663 | \$671 |
| Vehicle Insurance | \$1,103 | \$1,210 | \$1,227 | \$1,112 | \$1,204 | \$1,217 |
| Public Transportation | \$407 | \$477 | \$489 | \$404 | \$472 | \$484 |
| Health Care | \$2,867 | \$3,037 | \$3,063 | \$2,830 | \$2,999 | \$3,023 |
| Entertainment | \$2,329 | \$2,652 | \$2,709 | \$2,409 | \$2,769 | \$2,832 |
| Tobacco & Smoking Related | \$272 | \$277 | \$278 | \$281 | \$286 | \$286 |
| Cash Contributions | \$1,440 | \$1,663 | \$1,702 | \$1,442 | \$1,667 | \$1,705 |
| Personal Insurance & Pensions | \$4,672 | \$5,611 | \$5,775 | \$4,579 | \$5,464 | \$5,615 |
| Life & Other Personal Insurance | \$364 | \$419 | \$429 | \$367 | \$421 | \$430 |
| Pensions & Social Security | \$4,319 | \$5,198 | \$5,351 | \$4,234 | \$5,072 | \$5,215 |