

1727 Wilshire Blvd

Demographics



1727 Wilshire Blvd
Santa Monica, CA 90403
Property Type: Special Use
Specific Use: Laundromat
Building Size: 4,378 SF
Year Built: 1938

Population	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Estimated Population	37,396	191,422	420,817	36,229	188,643	417,670
Total Census 2010 Population	38,612	191,310	412,298	38,612	191,310	412,298
Population Change %	-3.6%	-1.5%	-5%	-7.6%	-3.6%	-2.1%
Population Density (People/SQ Mile)	12,514	12,446	13,587	12,131	12,287	13,543
Median Age	46	45	45	48	47	47
Total Males	17,844	94,055	207,070	17,292	92,395	204,944
Total Females	19,552	97,367	213,747	18,937	96,248	212,726

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
4 Years Old and Younger	1,875	10,285	23,727	1,623	8,962	21,151
5 - 9 Years Old	2,027	11,018	25,105	1,916	10,534	24,462
10 - 14 Years Old	1,826	9,558	21,565	1,993	10,826	24,673
15 - 19 Years Old	1,634	8,114	19,034	1,835	9,550	21,877
20 - 24 Years Old	1,594	8,319	21,940	1,649	8,493	20,425
25 - 29 Years Old	1,937	11,290	29,228	1,640	9,006	22,732
30 - 34 Years Old	2,604	15,412	36,212	1,906	11,005	27,347
35 - 39 Years Old	3,279	18,106	39,292	2,539	14,512	33,670
40 - 44 Years Old	3,651	18,693	38,831	3,067	16,844	36,745
45 - 49 Years Old	3,510	16,984	34,558	3,280	17,017	35,760
50 - 54 Years Old	3,066	14,477	29,330	3,225	15,903	32,642
55 - 59 Years Old	2,697	12,805	26,071	2,884	14,050	28,697
60 - 64 Years Old	1,976	9,462	19,594	2,286	11,047	22,630
65 - 69 Years Old	1,504	7,312	15,305	1,806	8,773	18,190
70 - 74 Years Old	1,152	5,620	11,913	1,378	6,746	14,201
75 - 79 Years Old	977	4,743	9,987	1,025	5,143	10,894

Population By Age Group	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
80 - 84 Years Old	804	3,798	7,961	839	4,087	8,647
85 Years Old and Older	1,283	5,426	11,164	1,338	6,145	12,927

Population By Ethnicity	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
White	31,505	158,315	330,168	30,784	157,091	328,721
Black	1,561	6,205	16,425	1,379	5,652	15,243
Native American	99	704	1,844	65	454	1,314
Asian	3,371	21,500	61,390	3,510	22,702	65,657
Pacific Islander	16	62	282	13	39	214
2 or More Races	844	4,636	10,708	478	2,705	6,521
Hispanic	5,357	31,548	80,711	5,182	30,834	79,586
White Non-Hispanic	24,854	120,960	239,085	23,788	117,599	233,104

Housing	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Estimated Households	19,544	97,679	199,685	19,149	97,553	200,090
Total Census 2010 Households	20,319	97,241	195,556	20,319	97,241	195,556
Average Household Size	2	2.1	2.1	.2	.1	3.2
Total Housing Units	21,550	104,607	211,810	21,635	106,058	215,362
Owner	5,501	33,291	71,540	5,515	33,795	72,939
Renter	14,853	65,707	129,173	14,918	66,551	131,101
Vacant Housing Units	1,197	5,611	11,094	1,201	5,717	11,324

Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Under \$10,000	1,974	8,786	19,246	1,928	8,802	19,536
\$10,000 - \$14,999	1,108	4,767	9,510	1,075	4,758	9,571
\$15,000 - \$19,999	996	4,464	9,254	969	4,444	9,288
\$20,000 - \$24,999	862	4,317	9,652	846	4,321	9,692
\$25,000 - \$29,999	1,014	4,738	9,959	988	4,739	9,991
\$30,000 - \$34,999	934	5,178	10,266	910	5,194	10,312
\$35,000 - \$39,999	1,020	4,453	9,656	997	4,459	9,706
\$40,000 - \$44,999	1,051	4,941	9,710	1,034	4,941	9,733
\$45,000 - \$49,999	673	4,107	8,194	655	4,116	8,233
\$50,000 - \$59,999	1,549	7,335	15,184	1,523	7,360	15,246
\$60,000 - \$74,999	1,654	9,187	18,411	1,629	9,195	18,468
\$75,000 - \$99,999	2,037	10,486	20,333	2,002	10,504	20,350
\$100,000 - \$124,999	1,204	7,012	13,520	1,186	6,979	13,494

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Income	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
\$125,000 - \$149,999	828	3,933	7,944	810	3,910	7,922
\$150,000 - \$199,999	977	4,761	9,335	959	4,727	9,288
Over \$200,000	1,435	7,980	17,127	1,410	7,902	16,959
Median Household Income	\$64,155	\$69,515	\$69,226	\$64,120	\$69,597	\$69,236
Aggregate Household Income	\$1, 538,376,596	\$8, 414,788,244	\$17, 388,214,502	\$1, 512,298,901	\$8, 379,581,354	\$17, 311,916,664
Average Household Income	\$89,830	\$100,601	\$101,433	\$89,883	\$100,719	\$101,453
Per Capita Household Income	\$41,484	\$45,659	\$45,761	\$41,995	\$46,248	\$46,312

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Total Annual Household	\$928, 929,067	\$4, 773,187,270	\$9, 656,003,258	\$919, 030,095	\$4, 804,622,135	\$9, 738,624,266
Average Annual Household	\$47,891	\$49,688	\$49,634	\$48,215	\$50,162	\$50,110
Food	\$6,071	\$6,231	\$6,226	\$6,082	\$6,273	\$6,267
Cereals & Bakery Products	\$428	\$431	\$431	\$426	\$432	\$432
Cereals & Cereal Products	\$162	\$165	\$165	\$163	\$167	\$166
Bakery Products	\$309	\$314	\$314	\$295	\$300	\$300
Meats, Poultry, Fish & Eggs	\$934	\$950	\$949	\$947	\$963	\$963
Dairy ProductseFMisc	\$379	\$387	\$387	\$394	\$404	\$404
Housing	\$15,430	\$15,929	\$15,913	\$15,626	\$16,183	\$16,167
Owned Dwellings	\$6,328	\$6,672	\$6,660	\$6,479	\$6,858	\$6,846
Mortgage Interest & Charges	\$3,265	\$3,454	\$3,448	\$3,063	\$3,237	\$3,233
Property Taxes	\$1,791	\$1,880	\$1,877	\$1,731	\$1,815	\$1,813
Rented Dwellings	\$2,197	\$2,093	\$2,098	\$2,110	\$2,007	\$2,012
Utilities, Fuels & Public Services	\$3,337	\$3,410	\$3,408	\$3,338	\$3,413	\$3,411
Natural Gas	\$496	\$507	\$506	\$474	\$485	\$484
Electricity	\$1,207	\$1,229	\$1,228	\$1,204	\$1,225	\$1,224
Fuel Oil or Other Fuels	\$123	\$125	\$125	\$124	\$127	\$126
Telephone Services	\$1,104	\$1,126	\$1,125	\$1,160	\$1,189	\$1,189
Water & Other Public Services	\$351	\$359	\$359	\$360	\$369	\$369
Household Operations	\$827	\$870	\$869	\$812	\$855	\$854
Personal Services	\$310	\$325	\$325	\$311	\$327	\$327
Other Household Expenses	\$549	\$573	\$573	\$573	\$603	\$603
Housekeeping Supplies	\$631	\$646	\$645	\$612	\$628	\$628
Household Furnishings & Equipment	\$1,705	\$1,790	\$1,787	\$1,608	\$1,685	\$1,682
Furniture	\$462	\$487	\$486	\$443	\$466	\$466
Floor Coverings	\$46	\$48	\$48	\$46	\$48	\$48
Major Appliances	\$236	\$248	\$247	\$237	\$249	\$249

Household Expenditures	2015			2016 Projection		
	< 1 Mile	< 3 Miles	< 5 Miles	< 1 Mile	< 3 Miles	< 5 Miles
Sm. Appliances & Misc Housewares	\$107	\$111	\$111	\$108	\$112	\$112
Apparel & Services	\$1,744	\$1,803	\$1,800	\$1,754	\$1,816	\$1,814
Transportation	\$8,647	\$8,971	\$8,964	\$8,824	\$9,171	\$9,165
Maintenance & Repairs	\$654	\$674	\$674	\$650	\$672	\$671
Vehicle Insurance	\$1,185	\$1,227	\$1,225	\$1,177	\$1,217	\$1,216
Public Transportation	\$465	\$491	\$490	\$459	\$485	\$484
Health Care	\$2,995	\$3,059	\$3,057	\$2,953	\$3,021	\$3,020
Entertainment	\$2,596	\$2,711	\$2,710	\$2,700	\$2,837	\$2,835
Tobacco & Smoking Related	\$277	\$277	\$277	\$285	\$286	\$286
Cash Contributions	\$1,617	\$1,706	\$1,702	\$1,617	\$1,710	\$1,706
Personal Insurance & Pensions	\$5,423	\$5,786	\$5,774	\$5,269	\$5,626	\$5,615
Life & Other Personal Insurance	\$408	\$430	\$429	\$410	\$431	\$430
Pensions & Social Security	\$5,022	\$5,362	\$5,350	\$4,888	\$5,226	\$5,215